



Close the night. Know your numbers.

The financial operating system for independent live-event venues.

The problem

Every show night, a venue's money is scattered across five systems — box office, bar POS, labor schedule, the promoter's contract PDF, and a merch hand-count. Most nights nobody actually closes the night, and settlement happens on one party's *trust-me spreadsheet* with no shared record.

What it is

VenueCircuit joins the books, the ticket, the bar, the merch, the labor and the settlement into **one role-scoped record per show**. The GM closes the night in ~90 seconds; the venue P&L and the promoter's recap generate from the same entry; every number drills to the receipt. [Live today at venuecircuit.app](#) — 60+ working screens, six roles.

~15,000 US venues (TAM)	\$99–\$349 per month	\$199/mo blended ARPU	250 = ~\$600K venues → ARR
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Why now

The category was just validated — **Opendate raised a \$14M Series A in January 2026**. Their model takes a cut of tickets; ours never does. VenueCircuit is the neutral, subscription-only system of record every side can trust.

Traction & go-to-market

Co-founder **Mike Ziemer** originated the product from two decades promoting in Dallas and running the So What?! Music Festival (22,000+ attendees). GTM runs through his Texas/Southwest network, NIVA, and a referral loop the paperwork creates on its own.

THE ASK

\$750,000 on a post-money SAFE, \$6M cap · ~12.5% to investors · founders ~61% after a Series A

Use of funds: \$250K build · \$250K first-year ops · \$175K marketing · \$75K legal & reserve → 18–24 months.

Exit: acquisition, 3–5 years, into a consolidating category. 45-day free trial. VC Tickets = optional upside.

Founders (even thirds): David Marsh — CEO · Mike Ziemer — Founder/GTM · Arturo — CFO. hello@littlefightrnyc.com · venuecircuit.app

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